

Glion Graduates Find Jobs and Move Faster in the Managerial Ladder

According to a Study conducted by the University, 100% of students received one or more job offers upon graduation in 2012

London— February 11, 2013— The UK hospitality sector accounts for 8% of total UK employment¹ and is the second largest employer in Britain. With the British hospitality sector predicted to grow by 1.8% in 2013², Glion Institute of Higher Education will open the doors to the first UK school, in August 2013, to cater to the strengthening British hospitality market. The UK's expected growth is stronger than any other large western European economy and London has been the main driving force behind the expansion with 8,000 rooms opened in 2012, plus a further 5,000 rooms to be opened in 2013. World Trade and Tourism Council also predict that over the next ten years this industry's contribution to global UK GDP is expected to rise by 4% per year³.

Glion Institute of Higher Education released today information on graduates' success based on a study conducted in December 2012, focussing on the employability of the 192 graduates from its Bachelor program. According to the study, 100% of the students who were looking for jobs – in this case 86% of the graduating class – each received one or more job offers before their diplomas were even granted. The remaining 14% chose to either continue their education by pursuing a graduate degree or to take a year off, with a few returning to their home countries to comply with mandatory military service. The data confirms previous trends of high employability and successful career path followed by Glion alumni.

“Graduates of Glion’s Bachelors program have a specific profile that is highly attractive to potential employers,” said Arie van der Spek, CEO of Glion Institute of Higher Education. *“Their hospitality training includes theoretical and hands-on learning, which, along with their 1-year cumulative internships, allow them to develop concrete skills honed in real-world situations and hit the ground running when they start working.”*

In 2012, 48% of our graduates were hired by international companies to join their highly regarded management program which allows young graduates to fast track their career into management positions. According to the same school data, 13.6% of graduates started their first position in sales and marketing while 11.4% chose rooms division and over 6% decided to develop a career in the finance sector. Other graduates are currently working in the food & beverage and restaurant business or in the areas of human resources or events management.

“Glion graduates demonstrate a broad range of their education when they join IHG hotels,” said Andrew Nelson, Graduate Programme Manager, Europe at the InterContinental Hotel Group. *“They know how to present themselves and the topics they are working on. Their specialisation commences at Glion and is completed at the hotel. Glion has the ability to train their students in the right way and they are able to use the state-of-the-art software and hardware currently used at our properties.”*

Every semester, Glion students continue to attract great interest from the industry. Over 50 representatives from the hospitality industry, including highly reputed brands such as Mandarin Oriental, Starwood Hotels and Resorts, InterContinental, Four Seasons, Hilton Worldwide, Marriott and Hyatt, visit Glion to recruit from our graduating class.

Glion works closely with the hotel and tourism industries to prepare students to meet the its current needs. “We are honoured to have a board of directors, comprised of professionals in the industry, who contribute to our efforts in maintaining our curriculum and teaching experience up to date.” added van der Spek.

According to a report published by the World Travel and Tourism Council, the hotel and tourism industries would create more than 69 million new jobs in the next 10 years. “*Glion brings the academic experience to our students that will prepare them to seize opportunities that enable them to become leaders in one of the most promising industries in the world,*” added van der Spek.

For more information on Glion Institute of Higher Education, please visit www.glion.edu.

Press contact: Alexia Robinet
Public Relations Manager
Phone: +41 (0)79-3108193
Alexia.robinet@laureate.ch

- 1 Philippe Rossiter FIH, Chief Executive of the Institute of Hospitality – M&C Report, September 2012**
- 2 PWC Report, “European Hotels: Thriving or Surviving European Cities Forecast 2013”**
- 3 World Trade and Tourism Council, November 2011**

About Glion Institute of Higher Education

Glion Institute of Higher Education is a private Swiss institute that offers undergraduate, graduate and post-graduate programmes. Glion is accredited at the university level by the New England Association of Schools and Colleges, Inc. (www.neasc.org) through its Commission on Institutions of Higher Education, and offers programmes in the fields of hospitality, tourism, events, sports and entertainment management. The campus-based student body comprises more than 1,600 students representing more than 90 nationalities. There are 85 faculty members including full- and part-time equivalent lecturers as well as visiting lecturers. For more information, please visit www.glion.edu. Glion is part of Laureate Hospitality Education, a leading hospitality management education group (www.laureatehospitality.com)

About Laureate International Universities

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